

# NCSS *Preview* Insertion Order 2008

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**BILLING NAME AND ADDRESS** (if different from above): \_\_\_\_\_

**Space Reservation Deadline:** June 3, 2008

**Ad Materials Deadline:** July 3, 2008

The Preview mails to all potential attendees in August 2008.

See you in Houston, Texas!

## Ad Size

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Full Page       | <input type="checkbox"/> Half Page Horizontal | <input type="checkbox"/> Half Page Vertical |
| <input type="checkbox"/> Two Page Spread | <input type="checkbox"/> One-Third Square     | <input type="checkbox"/> One-Third Vertical |
|  |   | <input type="checkbox"/> One-Sixth Vertical |

## Preferred Positioning

- |                                  |                                  |                                  |
|----------------------------------|----------------------------------|----------------------------------|
| <input type="checkbox"/> Cover 2 | <input type="checkbox"/> Cover 3 | <input type="checkbox"/> Cover 4 |
|----------------------------------|----------------------------------|----------------------------------|

## Color Options

- |                                     |   |
|-------------------------------------|---|
| <input type="checkbox"/> 2-Color    |   |
| <input type="checkbox"/> Black only | <input type="checkbox"/> Process Color (CMYK) |

Ad Name/Headline/Description

## Total Cost

\$ \_\_\_\_\_

For current advertising rates  
visit [www.socialstudies.org/advertising](http://www.socialstudies.org/advertising).

Return this form to:

**Director of Meetings and Exhibits:**  
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