

# NCSS Social Education Insertion Order 2008

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**BILLING NAME AND ADDRESS** (if different from above): \_\_\_\_\_

**Social Education** Check the issue(s) below in which your ad will appear. Note: A new and separate insertion is required when any content of an ad is changed or updated. Artwork arriving without the intended publication name and month of issue clearly labeled will require special verification.

- September                       January/February                       May/June  
 October                       March  
 November/December                       April                       Check here if your ad contains time sensitive information such as a date.

## Ad Size

- Full Page                       Half Page Horizontal                       Half Page Vertical  
 Two-Thirds Vertical                       One-Third Square                       One-Third Vertical  
 One-Sixth Vertical

## Preferred Positioning

- Cover 2                       Cover 3                       Cover 4

## Color Options

- 2-Color  
 Black only                       Process Color (CMYK)

Ad Name/Headline/Description

## Total Cost

\$ \_\_\_\_\_

Please see rate sheet for current advertising rates, or visit [www.socialstudies.org/advertising](http://www.socialstudies.org/advertising).

**Return this form to:**

**Bill Doran**

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(302) 644-0546 voice | (302) 644-4678 fax