

# NCSS The Social Studies Professional Insertion Order 2010

company/organization \_\_\_\_\_

address: \_\_\_\_\_

city: \_\_\_\_\_ state: \_\_\_\_\_ zip: \_\_\_\_\_

contact person: \_\_\_\_\_

phone: \_\_\_\_\_ fax: \_\_\_\_\_

e-mail: \_\_\_\_\_

signature: \_\_\_\_\_ date: \_\_\_\_\_

Billing name and address (if different from above):  
\_\_\_\_\_  
\_\_\_\_\_

Mark the boxes below that correspond to the month(s) your ad will print. A new and separate insertion form is needed for every new ad. Artwork arriving without the intended publication name and month of issue clearly labeled will require special verification and this may affect the positioning of the ad.

- |  |   |
|--|---|
| <input type="checkbox"/> September         | <input type="checkbox"/> January/February |
| <input type="checkbox"/> October           | <input type="checkbox"/> March/April      |
| <input type="checkbox"/> November/December | <input type="checkbox"/> May/June         |

### Ad Size

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Full                | <input type="checkbox"/> Half Page horizontal | <input type="checkbox"/> Half Page vertical |
| <input type="checkbox"/> Two-thirds vertical | <input type="checkbox"/> One-third square     | <input type="checkbox"/> One-third vertical |
| <input type="checkbox"/> One-sixth           |   |   |

### Preferred Positioning

- cover 2       cover3       cover 4

### Color Options

- Black only       Process Colors (CYMK)

Ad Name/Headline/Description

### Total Cost

\$ \_\_\_\_\_ Please see current advertising rates at [www.socialstudies.org/advertising](http://www.socialstudies.org/advertising)

Check here if your ad contains time sensitive information such as a date.

### Return to Bill Doran

8555 Sixteenth Street, Suite 500, Silver Spring, MD 20910  
(302) 644-0546 voice | (302) 644-4678 fax

